



2017

November 23-24
KyivExpoPlaza

UKRAINIAN FOOD EXPO

Including:

Business Marathon
(three thematic conferences)

Meat business

Confectionery & Bakery

Drinks of Ukraine 2017

Third Congress of Food Exporters

"Ukrainian Food 2017"

Organizer:



Supported by:



Ministry of Agrarian Policy
and Food of Ukraine



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UKRAINIAN FOOD EXPO 2017

AGRICULTURE IN UKRAINE

ROLE IN THE UKRAINIAN ECONOMY

OF THE TERRITORY

70%

Agricultural lands constitute
41.5 MILLION HECTARES
70% of the territory of Ukraine



42%
OF EXPORT

In 2016 agricultural exports
came to
\$15.3 BILLION



OF GDP
18%

Agricultural production in 2016
amounted to
€ 640 BILLION



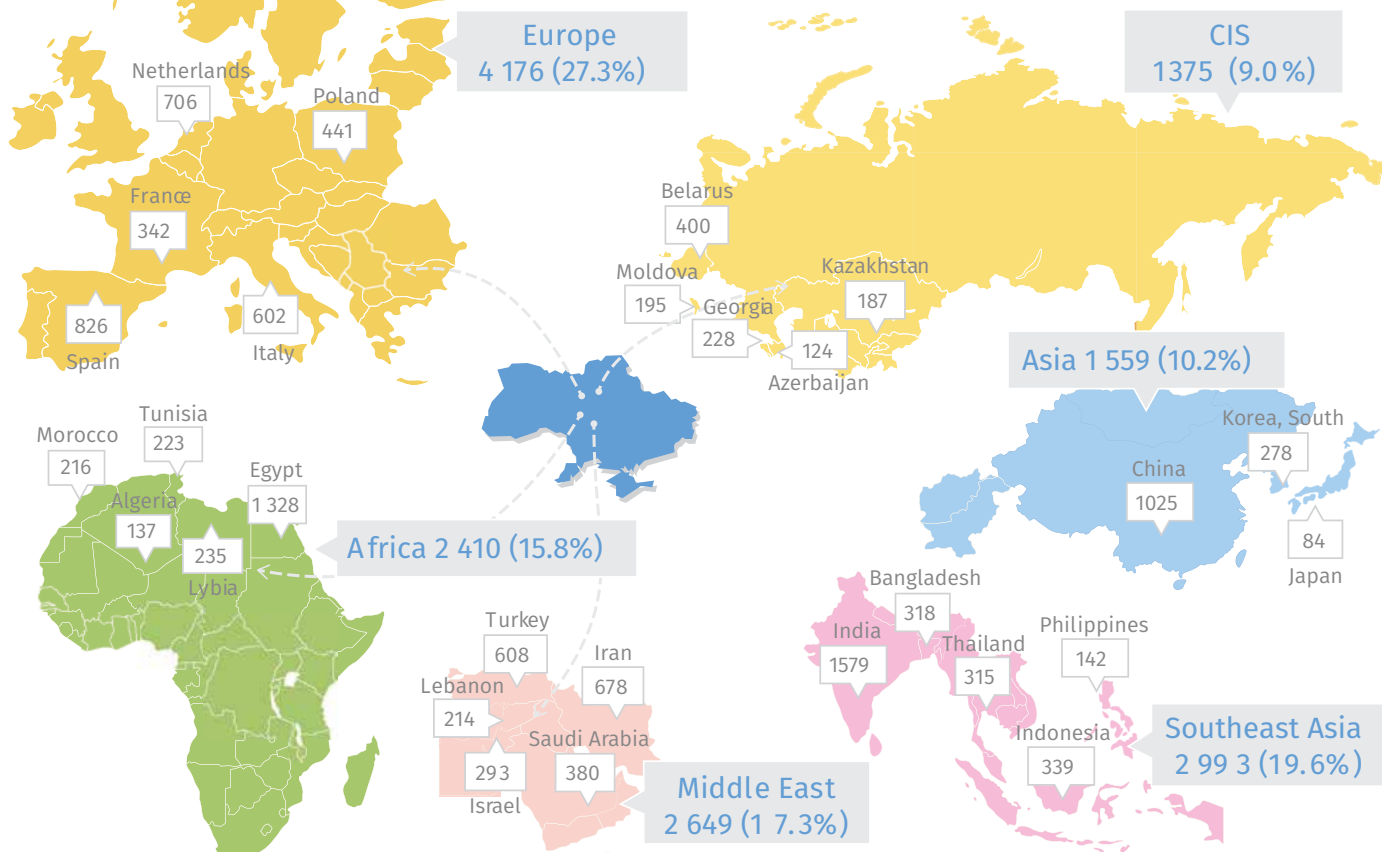
Source: SSSU, MAPF

ROLE IN WORLD AGRICULTURE

EXPORT EARNINGS	Production		Export	
	sunflower oil	#1	#1	#1
	wheat	#8	#6	#6
	corn	#6	#4	#4
	soybeans	#8	#6	#6
	sunflower meal	#1	#1	#1
	barley	#4	#3	#3
	rapeseed	#7	#3	#3
	poultry meat	#19	#7	#7
	white sugar	#22	#34	#34
	soybean meal	#21	#9	#9
	soybean oil	#21	#9	#9
	walnuts	#4	#3	#3

Source: USDA, rank by natural indicators

MAJOR IMPORTERS OF UKRAINIAN PRODUCTS 2016, MLN \$



UKRAINIAN FOOD EXPO 2017

KEY POINTS:

DATE

November 23-24, 2017 in Kyiv, Ukraine

LOCATION

Exhibition center "KyivExpoPlaza"
2-B, Salyutna st., Kyiv, Ukraine
(metro station "Nivyky")

The largest food show to present potential of Ukrainian food industry.

ORGANIZER:

Ukrainian Food Export Board unites food manufactures to provide trusted market intelligence, practical advice and business tools to help Ukrainian companies expand in global market.

HIGHLIGHTS:

- B2B zone to connect with Ukrainian and foreign buyers;
- Food industry exhibition to discover the latest offers;
- Food fair to taste Ukrainian food;
- Congress of Food Exporters to learn market tendencies.

TARGET AUDIENCE:

- Manufactures of ready-to-eat food, organic and niche products;
- Retail & HoReCa;
- Suppliers to industry;
- Logistic and financial companies.

UKRAINIAN FOOD EXPO

PARTICIPATION:

BUSINESS VISITORS (IMPORTERS, TRADERS AND DISTRIBUTORS)

• have interest in Ukrainian food products. The entrance is free of charge on condition of previous on-line registration. If you register online on the exhibition site, you will receive a personal invitation (electronic invitation card). It must be presented at the registration in printed form and exchanged for the visitor's badge.

EXHIBITORS (FOREIGN MANUFACTURES)

• promoting and presenting foreign food products. For more information about participation and stand prices, please contact us.



TYPES OF EXHIBITION SPACE:

- **UNEQUIPPED EXHIBITION AREA (STAND)** – a clean area without carpet, lighting, any structures, furniture, etc., that can be built up by contractor organizations or participants.
- **EQUIPPED EXHIBITION AREA (STAND)** – wall panels, carpet covering, electricity supply, lighting, putting the company name on the fascia panel of the stand, exhibition furniture according to the footage of the stand, coat rack, garbage can.

EQUIPPED STANDS EXAMPLES



6 sq.m



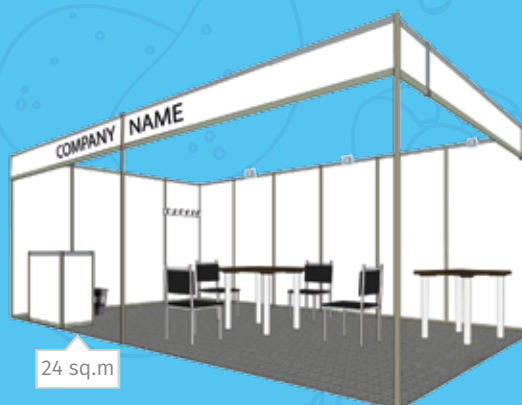
8 sq.m



9 sq.m



12 sq.m



24 sq.m

To book a stand at the Ukrainian Food Expo 2017, please find attached the registration form and fill it in –

Application Form for UFExpo 2017

The scanned application should be sent by e-mail ty@ukrainian-food.org.

Contact information

Organizer's head office: 20300, 3 Ivana Honty st., Uman, Ukraine
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